

ATTN: Evan Hainey Untitled Entertainment Management 350 S. Beverly Dr #200 Beverly Hills, CA 90212

Dear Lindsay:

We're sorry to hear about your latest driving mishap. We understand that you've struggled behind the wheel before, and that driving can be a real challenge, particularly trying to navigate all of the stop-and-go traffic in LA and New York City. As a public figure, the spotlight is always on you, and it's even more important for you to know the basics when getting in the driver's seat.

That's why we are concerned for you, Lindsay. We're concerned for your safety and the safety of those who hit the road each day, and we'd like to help out any way we can.

We'd like to fly you out to Akron to our headquarters for a private 1-on-1 lesson with our professional drivers—no paparazzi allowed—who can show you all the do's and don'ts of driving safely. Goodyear headquarters features a test track and course where some of the most skilled drivers in the world put Goodyear's latest tire offerings to the test. Once you get a few laps under your belt, you'll even be able to show Herbie the Lovebug a thing or two.

We'd also like to let you know that our local dealers are available to you at any time. They can give your car an inspection from head to toe, and even replace your tires with our best-Goodyear's Assurance TripleTred tires. These tires will give you the traction you need to drive safely from here on out.

As the clear choice of professional drivers around the world, from race car drivers like Tony Stewart and Dale Earnhardt Jr., to drivers of snow plows in Buffalo New York, Goodyear knows how to deliver superior performance to handle any weather and road condition.

We want to let you know that these experts are at your finger tips. If you can't make it out to Akron, we'll come to you. Just get in touch, and we'll make the arrangements.

For the sake of your safety, and those around you, we sincerely hope you'll consider taking up our offer.

Best regards,

Chris Curran,

Chris Curran

Vice President, Communications & Public Relations Goodyear